



S O M A

Team ( )

# The Pitcher Filter



## Mision

Our misión to this product is use most water amount possible make potable from The Pitcher Filter

# Vision

Our product search be a prime tool impact that is found in all people's houses

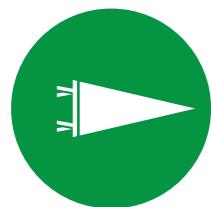


# Values

Donec quis nunc



Passion



Teamwork



Social responsibility



Quality



# Commitment

We have a clear commitment to developing a product that makes possible all drinking water.





## COMPETITIVE ADVANTAGES

- INNOVATOR ITEM
- BIG BENEFITS
- FUNCTIONAL
- HIGH QUALITY
- FUNCTIONAL DESIGN
- ATTRACTIVE

# Price

1

Pitcher, capacity: 10 cups

\$7000 mxn

2

Pitcher, capacity: 6 cups

\$400 mxn



# Payment plans

**One Time.** Pitcher (10 or 6 cups) and 2 filters: \$1,300-\$1,500

**Pay Today.** Pitcher 10 cups and 8 filters: \$2,500

**Pay later:** Pitcher 10 cups and 8 filters: \$2,500 (two filter every month for 4 months)



# Sales force

This guys



We're moving warehouses! During this transition you may experience a delay in shipping or an uptick in OOS items. We apologize for any inconvenience and thank you for your patience - cheers!

(S)  
(O)  
(M)  
(A)

Shop

Filtered By Soma

Blog

Our Story

Support Login

Cart 0

Better Water For  
Every Day

Support charity. Improve taste.  
Hydrate smarter.

SHOP NOW



## Distribution channels

This product will be available for purchase on <https://soma.health.blog>

It will be found on sale on Amazon,

[←](#) **Soma**  
5.644 Tweets



**Soma**  
@somawater

Beautiful, sustainable products to hydrate the world. Every product purchase supports charitable water projects.

⌚ San Francisco, CA ⚡ [bit.ly/PowerInVoices](https://bit.ly/PowerInVoices) 📅 Se unió en octubre de 2012

338 Siguiendo 4.735 Seguidores

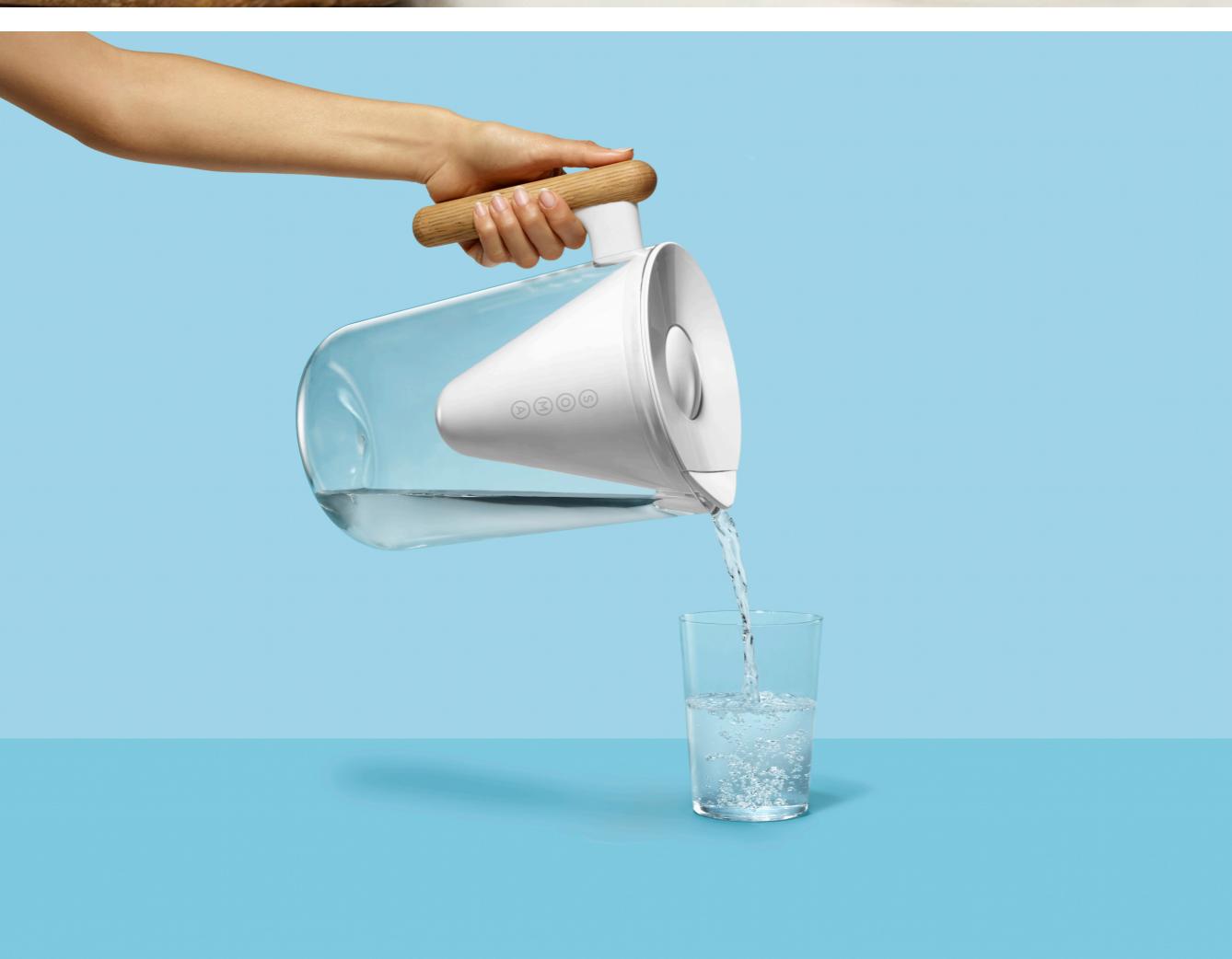
[Tweets](#) [Tweets y respuestas](#) [Fotos y videos](#) [Me gusta](#)

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 **Soma** @somawater · 10 oct. 2020 [...](#)

## Communication channels

The product is planned to expose through social networks as they are Facebook, Instagram, Youtube, Twitter



# Organization chart

