SOMA

Team (   )

The Pitcher Filter

Mision

Our misión to this product is use most water amount possible make potable from The Pitcher Filter

Vision

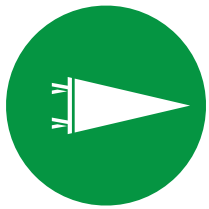Our product search be a prime tool impact that is found
in all people´s houses

Values
Donec quis nunc

Passion

Teamwork

Social responsability

Quality

Commitment

We have a clear commitment to developing a product that makes possible all drinking water.

COMPETITIVE ADVANTAGES

- INNOVATOR ITEM

- BIG BENEFITS

- FUNCTIONAL

- HIGH QUALITY

- FUNCTIONAL DESIGN

- ATTRACTIVE

Price

1

Pitcher, capacity: 10 cups

$7000 mxn

2

Pitcher, capacity: 6 cups

$400 mxn

Payment plans

One Time. Pitcher (10 or 6 cups) and 2 filters: $1,300-$1,500

Pay Today. Pitcher 10 cups and 8 filters: $2,500

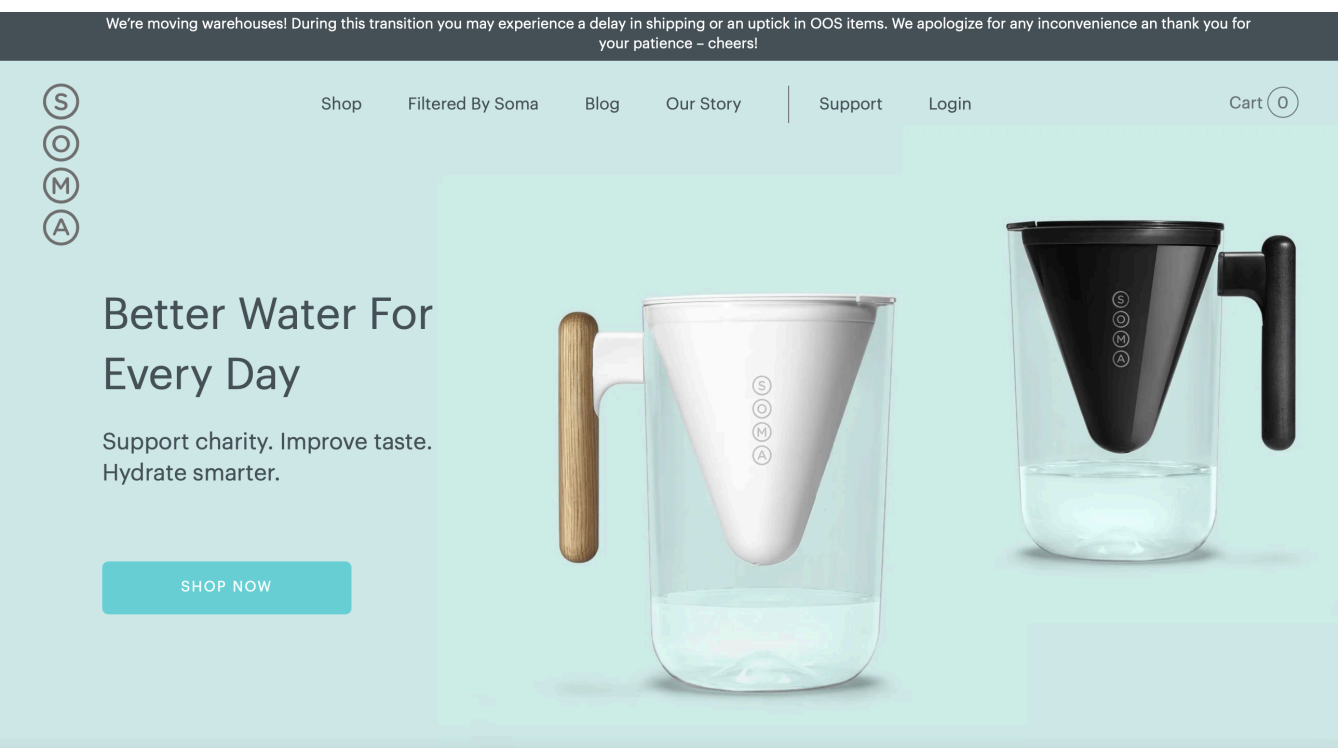Pay later: Pitcher 10 cups and 8 filters: $2,500 (two filter every month for 4 months)

VISA

PayPal

mastercard

AMERICAN EXPRESS

Sales force

This guys

Distribution channels

This product will available for purchase on https://soma.health.blog

It will be found on sales on Amazon,

Communication channels

The product is planned to expose through social networks as they are Facebook, Instagram, Youtube, Twitter

Organization chart

President	Vania
Manager	Alonso
Assistant	Alejandro
Security	Maritza
Distributor	Ángel